

BUSINESS PLAN

RR Investments N.V.

2024-2026

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I. EXECUTIVE SUMMARY

Mission statement

To give players the most compelling gambling experience possible

Company history and competitive advantage

The Company offers online gambling services based on the Curacao License. Its customers are able to find an interesting choice of entertainment, play wide selection of slots, scratch cards, live casinos, board games and participate in exclusive promotion events.

Software is developed by own professional team. The general priority is the security of customers, of their payment and personal information. With secure SSL protocols, customers can be assured that transactions will not be affected by any third parties. The security service always guards against any suspicious actions.

The Company has strong successful partnership with game services providers. Currently there are three active game aggregators, it means our brands are offering almost all popular products in online gambling field.

Market

Currently Company has success markets in Europe, Canada and Oceania regions. We expect to expand services into LATAM region and Asia in 2024.

Since launched worldwide two brands in 2018 and one brand in 2020 the Company reached substantially success in market.

According to research, the global online gambling market is expected to grow at annual growth rate approximately up to 10% the next five years.

Therefore, we expect the stable growth turnover of our brands in next three years.

The Company is implementing integration of Sportsbook. This measure will provide current market extension by attracting new players.

II. BUSINESS DESCRIPTION

We have developed multifunctional software with flexible modules of CMS. The software allows to manage several websites with a large number of users and customize modules according to customer's needs.

We offer more than 50 game providers with up to 5000 different games: slots, board games, scratch cards and live casino games, like blackjack, roulette, baccarat.

Customers are able to use excellent bonus system. The bonus system includes bonuses for new customers as well as exclusive bonuses for loyal customers.

The websites are user friendly with multiple language choice. We have wide selection of payment methods for customers convenient: cards, online banking, e-wallets. Players are able to make deposits and receive funds to the game accounts instantly in few minutes.

Each brand has customers online support 24/7, also we have competent finance team, technical team and managing team.

III. PRODUCTS AND SERVICES

To provide outstanding experiences to our players we have collected all top game providers at our brands – Hacksaw Gaming, SlotMills, BGaming, Gamzix, Novomatic, Swintt, Gamomat, Fantasma, Barbara Bang, ReelPlay, Stakelogic, Yggdrasil, Relax Gaming, Push Gaming, BigTimeGaming, Blueprint Gaming, Thunderkick, OneXTwoNetwork, NoLimitCity, Wazdan, WACS, Apollo, PariPlay, Fugaso, LiveGames, AuthenticGaming, LuckyStreak, ELKStudios, Booongo, Platipus Evoplay, Red Tiger, PGSoft, iSoftBet, Edict, Play&Go, Quickspin, EGT, Spinomenal, NetEnt, Amatic, Betsoft, MrSlotty, Playson, WorldMatch, Booming, Pragmatic Play, Habanero, MicroGaming and Evolution.

Each brand has different bonus system. This system works automatically basing on player activity. Brands Zencasino and Tsars have Loyalty program with cashback and free spin bonuses system. Brand Zenbetting has loyalty point system, where players receive points for making bets. Player is able to spend point in the store buying real money or bonus money to the balance or free spins. Brand Tsars has advanced marketing team and offers most trendy promotions to the players.

To provide instant game account funding and winnings withdrawing we have collected a good selection of payment providers, such as PaysafeGroup, Jeton, Astropay, Mifinity, Neosurf, Online banking providers and several card processing providers.

IV. MARKETING PLAN

The Company is planning to continue success partnership with current affiliates in Europe, Canada and Oceania regions.

To attract more successful affiliates and provide better affiliate programs the Company has migrated affiliates to soft provider Egass.

We are going to expand market to the LATAM region and Japan. We have made research regarding preferences in mentioned region – games, providers, payment methods. We are preparing promotion company to provide best chois to players and success partnership with affiliates of new markets.

V. OPERATIONAL PLAN

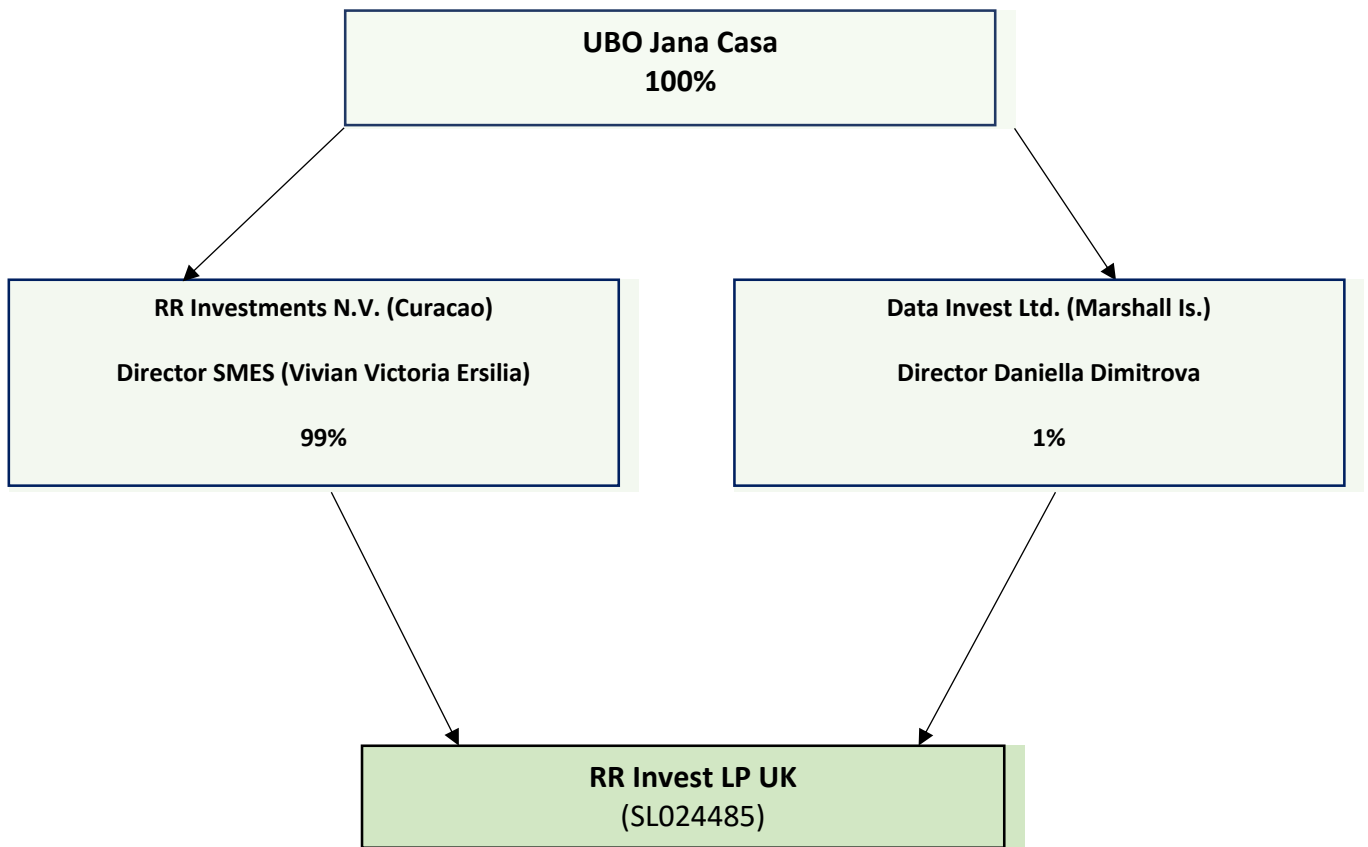
Online gaming services mostly are proceeding online. The players process payments and use services themselves.

Managing team (technical, customers support, finance, marketing) works online.

VI. MANAGEMENT & ORGANIZATION

CEO of the Company has huge experience in management and online gambling area. Technical team is the same, who developed software. We're constantly improving extras, upgrading the software on the both ends – game account features for players convenient and operational features for better managing.

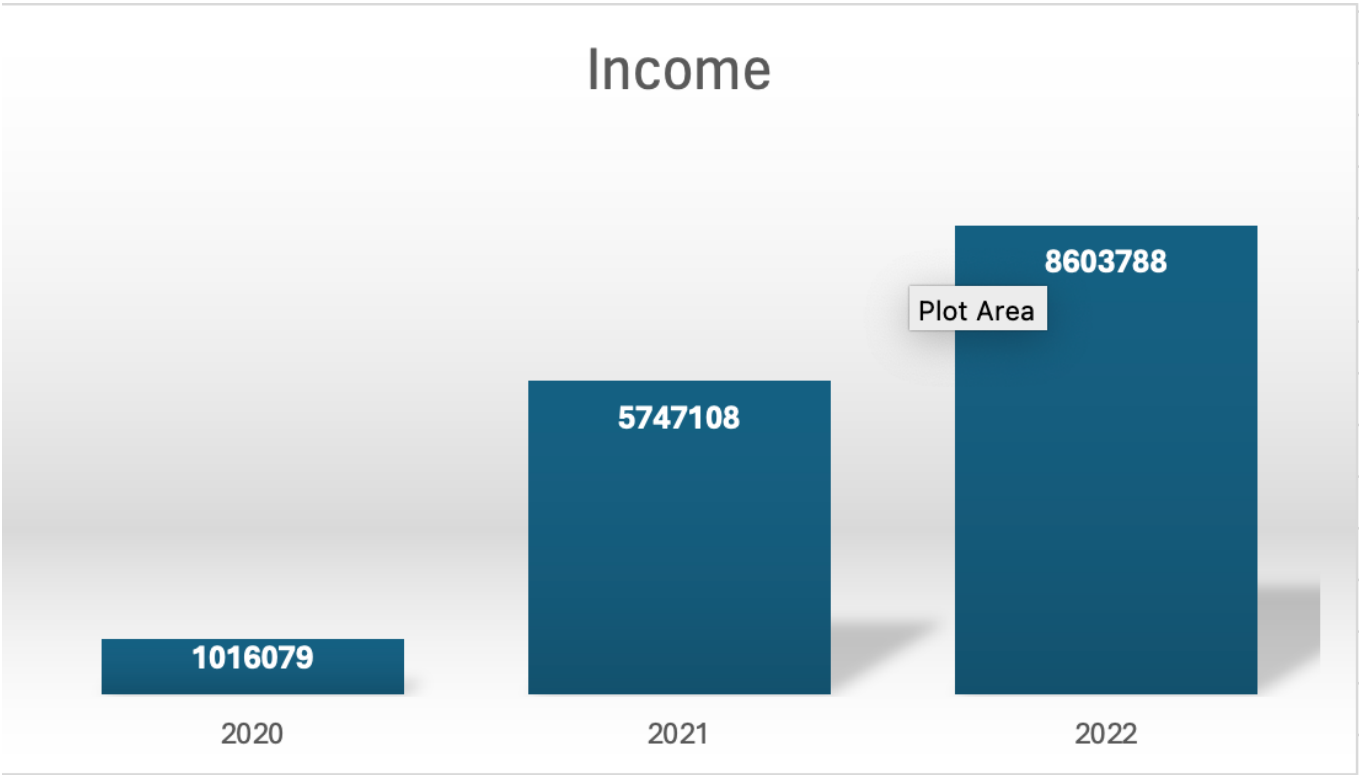
Structure:



VII. FINANCES

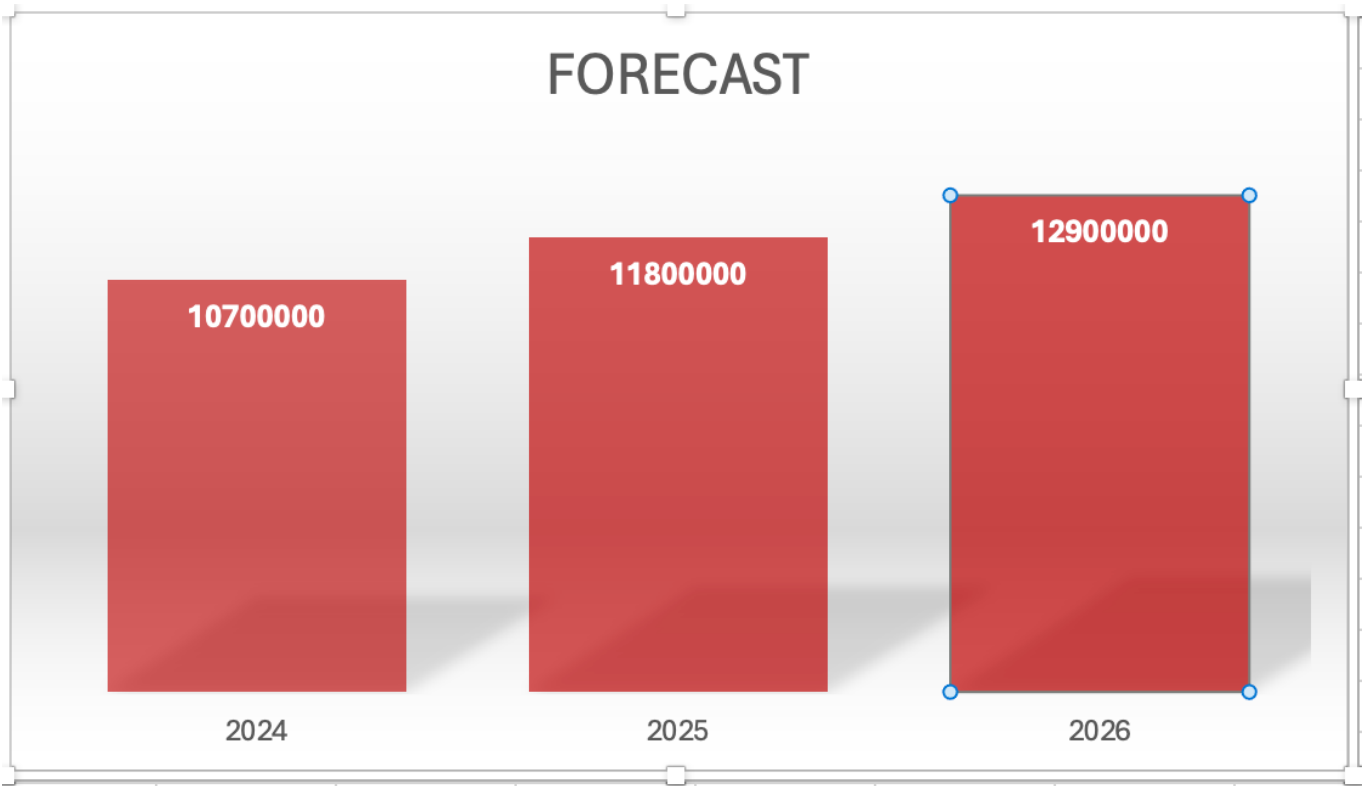
In the 2021 there is implemented reorganization of the company. Management team has been successfully fulfilled the development plan of the company during 2022-2023.

As a result, company has a stable income growth in period accordingly.



VIII. BUSINESS FORECAST

Managing team will continue to optimize payment providers services, affiliate programs and game providers services to offer most accessible, attractive and quality gaming environment to customers. Considering new affiliate compaignes of new markets and geos expanding, the forecast for next three years:



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Signature
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